

文化の交差点 : Campus Asia, A Journey Beyond Borders



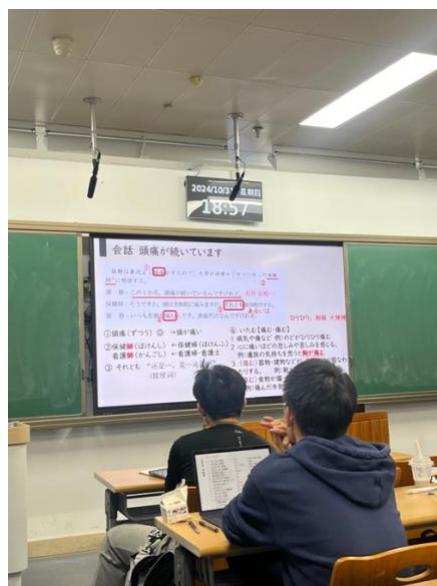
Introduction

Growing up studying abroad in China, Japan, and Korea, I developed a strong interest in trilateral cooperation among these countries since middle school. My study at Waseda University, specifically from Japan's academic perspective, helped me to form my direction and values regarding East Asian cooperation. In my third year, I took an advanced course titled Political Economy of East Asia, and it led to my passion for gaining a deeper understanding of China's perspective. Through this academic experience, I became eager to explore China more extensively. Seizing the

opportunity to engage in student cooperation across China, Japan, and Korea, I applied for the **Campus Asia Program** without hesitation, beginning on a journey to Peking University.

Academic Experience

During my exchange, I took a **Public Advanced Japanese class**, a unique class that presented one of my biggest challenges. Wanting to improve my linguistic abilities, I chose a Japanese course conducted entirely in Chinese. I had to process both languages simultaneously—understanding the lecture in Chinese while grasping the advanced Japanese content. Relying on only one language was not enough to follow the class, making it a rigorous yet rewarding experience that significantly improved my multilingual capabilities.



Additionally, I took **Marketing for Social Impact** and studied how firms and organizations are increasingly expected to generate financial returns and address social and environmental challenges. One of the most valuable experiences from this course was visiting **Erdos**, a company known for its innovative marketing strategies and commitment to sustainability. By visiting Erdos, I could analyze its marketing approach, target customer base, and social impact initiatives. This hands-on learning opportunity allowed me to see firsthand how marketing can drive positive societal change while achieving sustainability goals.



Cultural and Social Experiences

One of the highlights of my exchange experience was participating in a conference in Hainan as part of the 11th CJK Cooperation Dialogue. During the 11th CJK Cooperation Dialogue in Hainan, I delivered a speech on the importance of cross-cultural cooperation in fostering peace, stability, and

prosperity in East Asia. Drawing from my experiences studying in China, Japan, and Korea, I highlighted how cultural exchange is a foundation for deeper mutual understanding and long-term collaboration among nations.



In addition, I could interact with students from various programs by taking classes together, such as Contemporary Korean

Society and International Law. This class provided the opportunity to engage in deep discussions on cultural differences and societal issues with fellow students from a wide range of programs, such as the Future Leaders Program.

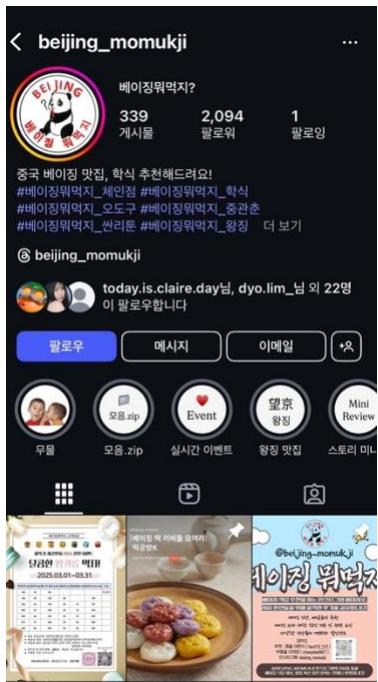


Additionally, I had the opportunity to visit Guizhou on a research trip. Visiting the Moutai Museum and Moutai Labeling Factory offered a deeper understanding of the cultural significance of Moutai while exploring the stunning natural beauty of Guizhou and engaging with local communities gave me a genuine connection to the diversity of China. One memorable interaction was with the Buyi community, where I spent time with the villagers, learning about their daily lives and traditions. This

cultural exchange added an authentic layer to my journey, reflecting the richness of China's diverse cultural landscape.



Additionally, I joined a food vlog club called Beijing Momukji, where I explored Beijing's diverse culinary scene with fellow students. Documenting and sharing our experiences through videos not only enhanced my appreciation for Chinese cuisine but also allowed me to connect with locals and fellow international students through a shared love of food.



Reflection

Returning to Waseda University, I carry with me not just academic knowledge but also a deeper cultural sensitivity and a global mindset. This experience has reinforced my commitment to fostering cross-border cooperation in East Asia. The **Hainan Conference** was a pivotal moment, where I

had the opportunity to discuss **East Asian cooperation** with peers from China, Japan, and Korea. Collaborating on solutions for regional issues allowed me to see firsthand how dialogue and cooperation can lead to more effective and sustainable partnerships. Through the **Campus Asia Program**, I interacted with students studying in China, Japan, and Korea, which provided a unique chance to exchange views on issues and news related to the three countries. These discussions expanded my perspective on regional challenges and offered insights into how our three nations can work together more effectively. These interactions helped me develop a stronger passion for international relations and reinforced my desire to become a global leader who listens attentively, engages with curiosity, and seeks to foster positive change on a global stage. As a student with a growing interest in international relations, I now feel even more motivated to engage in academic conferences, research, and discussions on **East Asian history** and **international cooperation**. I look forward to continuing my journey in this field, always striving to become someone who contributes to the ongoing dialogue for a peaceful and prosperous future in East Asia.